

## AMENDMENTS

In the claims:

Please add the following claims.

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Amended

32. (New) A method for providing media to a user via an interactive media services client device coupled to a programmable media services server device, said method comprising steps of:

receiving user input requesting that data supplements be provided with a media presentation;

providing the user with a media presentation; and

providing the user with data supplements related to the media presentation.

33. (New) The method of claim 32, wherein said client device is a television set-top box.

34. (New) The method of claim 32, wherein the data supplements comprise graphical data.

35. (New) The method of claim 32, wherein the data supplements comprise textual data.

36. (New) The method of claim 32, wherein the data supplements comprise video data.

37. (New) The method of claim 36, further comprising:

using the video data to create a split-picture presentation.

38. (New) The method of claim 36, further comprising:

using the video data to create a picture-in-picture presentation.

39. (New) The method of claim 32, wherein the data supplements comprise audio data.

40. (New) The method of claim 32, wherein the data supplements are synchronized with said media presentation.

41. (New) The method of claim 32, wherein the data supplements comprise advertising.

42. (New) The method of claim 41, wherein said user is provided with a discount on a rental of said media presentation in consideration for said user agreeing to be provided with said advertising.

43. (New) The method of claim 41, wherein said user is provided with said media presentation for free in consideration for said user agreeing to be provided with said advertising.

44. (New) A system for providing a media presentation to a user via an interactive media services client device coupled to a programmable media services server device, said system comprising:

media presentation logic configured to cause said client device to provide said user with a media presentation; and

data supplementation logic configured to cause said client device to provide said user with data supplements related to said media presentation in response to user input requesting said data supplements.

*all  
control*

45. (New) The system of claim 44, wherein said client device is a television set-top box.

46. (New) The system of claim 44, wherein the data supplements comprise graphical data.

47. (New) The system of claim 44, wherein the data supplements comprise textual data.

48. (New) The system of claim 44, wherein the data supplements comprise video data.

49. (New) The system of claim 48, further comprising:  
logic configured to create a split-picture presentation using said video data.

50. (New) The system of claim 48, further comprising:  
logic configured to create a picture-in-picture presentation using said video data.

51. (New) The system of claim 44, wherein the data supplements comprise audio data.

52. (New) The system of claim 44, wherein the data supplements are synchronized with said media presentation.

53. (New) The system of claim 44, wherein the data supplements comprise advertising.

54. (New) The system of claim 53, wherein said user is provided with a discount on a rental of said media presentation in consideration for agreeing to be provided with said advertising.

55. (New) The system of claim 53, wherein said user is provided with said media presentation for free in consideration for agreeing to be provided with said advertising.

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